




**RADA
PANTEA**

CONTACT

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WORK EXPERIENCE

05/2015 – CURRENT – Strasbourg, France

President

Bibliothèque Pythagore

11/2008 – CURRENT

Trainer

Solisis

12/2006 – 11/2008

Executive Director Fashion Division

ELMEC Romania

The brands I was in charge in Romania were: Calvin Klein, Calvin Klein Jeans, Ralph Lauren, Polo RL, Miss Sixty, Energie, Camper, Trussardi, Marlboro Classics, Patrizia Pepe, Replay, Pepe Jeans, Custo, G-Star, Dockers, Monnalisa, Harley Davidson, Freddy. In consignment agreement were: Korres, Ipekyol, Police, Givanchy

I was in charge of the Fashion Division (16 shops and 18 brands, 350 employees) with the following responsibilities:

- responsible over the strategic development of the division
- responsibility over the budget of the division
- responsibility over the budget of the purchasing (also in terms of merchandise choice)
- responsible of the relationship with the suppliers
- responsible over the pricing of the division
- responsible over the distribution, retail and consignment contracts

03/2006 – 01/2007

Country Manager

BSB FASHION

09/2004 – 03/2006

General manager

Cycle European & Webling European

2001

TV Presenter

B1 TV

2000 – 2001

Musical News Presenter – VJ

Atomic TV

1997 – 2000

News Presenter & Moderator

PRO TV

News Presenter for 2 years

- Presenting the Central News for Cluj and nationally via links.

Moderator

- Presenting a morning show to an audience in Cluj and surrounding areas about 1,5 million population, and to a

national audience on Tuesdays and Saturdays via a link up to National PRO TV.

1995 – 1997

VJ & TV Presenter – Mediator

Cinemar TV

TV Presenter – Mediator

- Presenting an entertainment live evening show with phone-ins, VIP guests, etc.

VJ

- Presenting the Top 10 Music Charts in Romania.

1994 – 1996

Music DJ & News Presenter

Radio Contact

EDUCATION AND TRAINING

2008

Leadership course

Asebuss (6 months course)

- strategic thinking
- Emotional intelligence & leadership
- forming and leading a team, coaching, mentoring
- time management
- negotiation skills
- communication, PR skills

2005 – 2007

Executive MBA

Assebuss Bucharest – Kennesaw University

2002 – 2003

Diploma from “The School of Greek language” of the Philology department of Athens University

University of Athens

1993 – 1998

Diploma in Italian & English languages and literature

University of Foreign Languages (Philology) – Cluj

1996

Diploma in broadcast journalism

University of Wales College of Cardiff - UK

1995

Diploma in radio journalism

BBC World Service Radio

1989 – 1993

High school Mihai Viteazul

LANGUAGE SKILLS

MOTHER TONGUE(S): Romanian

OTHER LANGUAGE(S):

English

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C2

Italian

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C2

Greek

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C2

French

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C2

Spanish

Listening
B2

Reading
B2

**Spoken
production**
B2

**Spoken
interaction**
B2

Writing
B2

Portuguese

Listening
A1

Reading
A1

**Spoken
production**
A1

**Spoken
interaction**
A1

Writing
A1
